

जा.क्र./थेट पणन/अनुज्ञप्ती/सीतामाई अंग्रे/०९६४/२०१६  
दिनांक:- २५ /०८/२०१६

**DIRECTOR OF AGRICULTURAL MARKETING**

**Maharashtra State.**

**Licence No.DML-313/2016**

**FORM E**

**Licence for Direct Marketing of Agricultural Produce**

Licence is hereby granted to **Sitamai Agro Producer Company Limited., At/Post-Shirate, Tal-Walwa, Dist-Sangli-415409 (Mobile No.9921073233)** Hereinafter referred to as the Licencee, for direct marketing of All Agricultural Produce from Agriculturists in All Agricultural Produce Market Committee areas in the Maharashtra State subject to the provisions of the Maharashtra Agricultural Produce Marketing (Development and Regulation) Act, 1963, the Maharashtra Agricultural Produce Marketing (Development and Regulation) Rules, 1967 and the Maharashtra State Government Order No-Krubas-0314/C.No.73/11-C, Cooperation, Marketing and Textile Department, Dated 03 March, 2014 on the following conditions, that is to say :-

I) The licencee shall abide by the provisions of the said Act and Rules and the conditions of agreement / declaration entered into by the licencee on **08.08.2016** with the Director of Marketing.

II) This licence is not transferable.

III) This licence may be suspended or cancelled in accordance with the provisions of the said Act and the Rules made thereunder and if the licence holder commits any act or abstains from carrying out his normal business in the market with the intention of willfully obstructing, suspending or stopping the marketing of agricultural produce in the market area, the licence may be suspended or cancelled.

IV) In the event of suspension or cancellation of this licence, it shall be surrendered to the Director of Marketing.

V) The licencee shall not adulterate or cause any declared agricultural produce to be adulterated.

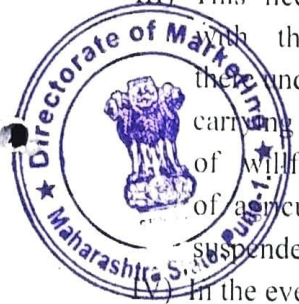
VI) The licencee shall help the Director in preventing evasion of market fees.

VII) The licencee after grant of licence by Director shall within a period of fifteen days inform about the authorized representative of the licencee who shall be responsible on his behalf.

VIII) The licencee shall maintain books, registers and records in the manner, required by the Director and shall make them available for inspection to the Director or person authorized by him.

IX) The licencee shall furnish information and returns to the Director as may be required by him from time to time.

X) (a) Direct marketing licence holder will put up the notice of price of commodity at which he will purchase on a particular day.



- (b) Direct purchaser shall not purchase or allow purchase of any agricultural produce below minimum support price announced by the Government for the particular commodities.
- (c) Direct marketing licence holder or his authorized representative will carry with him and produce the list of farmers, containing name & village of the farmers, name, weight/no of agricultural commodity, from whom he has purchased agricultural Produce and the receipt of the payment to the same agriculturist thereof when ever required.
- (d) The licensee shall not purchase or allow to purchase of any agricultural Produce other than the agriculturist
- XI) The licensee shall, if the declared agricultural produce is sold through his agency or by him, pay to the seller the price of the agricultural produce so sold on the same day.
- XII) The licensee shall not solicit or receive any fees or recover any charges other than those which he is entitled to receive or recover in accordance with the provisions of the Act and the rules made by the concerned Market, approved by the Director of Marketing.
- XIII) The licensee shall not make or recover any trade allowance.
- XIV) The licence shall provide for authorized weights and measures.
- XV) The licensee shall pay to the licensed weighman or measurer and hamals only at the rates approved by the Director and shall not employ them for any household or private work.
- XVI) The licensee shall inform the Director of any change in the constitution of the licensee.
- XVII) The licensee shall refer all his disputes in relation to the marketing of the declared agricultural produce in the manner provided under the Maharashtra Agricultural Produce Marketing ( Development and Regulation) Rules, 1967.

Place : Pune

Date : -25/08/2016



(Dr. Kishore Toshniwal)  
Director of Agricultural Marketing  
Maharashtra State, Pune.

To,

1. Sitamai Agro Producer Company Limited., At/Post-Shirate, Tal-Walwa, Dist-Sangli-415409.
2. Maharashtra State Agricultural Marketing Board, Pune.
3. Divisional Joint Registrar Cooperative Societies, (All)
4. District Deputy Registrar Cooperative Societies, (All)
5. Agricultural Produce Market Committees in Maharashtra State.

**- : DIRECTIONS :-**

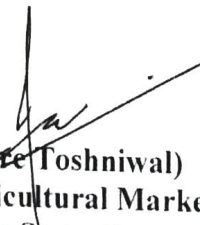
1. As per Clause VIII of FORM E the licence holder shall keep the records and accounts in Proforma I to IV annexed herewith besides the record kept by the licence holder as per the operational and working guidelines.
2. The licence holder shall maintain daily purchase register in the Proforma I
3. The licence holder shall furnish **online** information of daily purchase of Agricultural Produce at all collection centers on the website **www.msamb.com** under link **DOM** and if fail to furnish **online** information the licence shall be liable to cancel.
4. The licence holder shall submit monthly information in the Proforma - I to IV to the Maharashtra State Agricultural Marketing Board, Pune and the concerned District Deputy Registrar Cooperative Societies.
5. The licence holder shall pay the Market Fee and Supervision cost as per the provision of the Maharashtra Agricultural Produce Marketing (Development and Regulation) Rules, 1967 to Maharashtra State.
6. This licence for Direct Marketing of Agricultural Produce is granted for the **All Agricultural Produce** from Agriculturists in All Agricultural Produce Market Committee areas in the Maharashtra State.
7. The licence holder shall make available the information sought by the Director of Marketing from time to time.
8. The licence holder shall open the centers as mentioned in FORM-B and FORM-C for purchase of **Agricultural Produce** directly from farmers.
9. At the end of each market year the licence holder shall submit annual report to the Director before 31 st day of May.

This licence shall be liable to suspension/cancellation in the event of any breach any of the terms, conditions & directions of the licence.

Place : Pune

Date : 25/08/2016



  
(Dr. Kishore Toshniwal)  
Director of Agricultural Marketing  
Maharashtra State, Pune.

**Copies for information and necessary action.**

1. Sitamai Agro Producer Company Limited., At/Post-Shirate, Tal-Walwa, Dist-Sangli-415409.
2. Maharashtra State Agricultural Marketing Board, Pune.
3. Divisional Joint Registrar Cooperative Societies, (All)
4. District Deputy Registrar Cooperative Societies, (All)
5. Agricultural Produce Market Committees in Maharashtra State.